

A close-up photograph of a bunch of green, unripe bananas resting on a large, vibrant green leaf. The leaf is wet, with several water droplets scattered across its surface. The background is softly blurred, showing more of the leaf and some brown, out-of-focus elements, possibly soil or other vegetation. The lighting is natural, highlighting the texture of the banana peels and the veins of the leaf.


The Journey of a Banana

Bananas are grown all over the world



**In the Windward Islands, many
people depend upon banana
farming to make a living**



A close-up photograph of a person's hands holding a large bunch of green, unripe bananas. The person is wearing a dark-colored t-shirt with some white text on it. The background is a blurred outdoor setting with green foliage. The text is overlaid at the bottom of the image in a bold, white, sans-serif font.

Banana farmers struggle to make enough money as world prices are low. Big companies can produce bananas for less money than smaller, family-run farms



Growing bananas is hard-work. It takes a lot of work to grow and care for the banana trees.



Bananas are wrapped in blue plastic to protect them while they grow

A close-up photograph showing a person's hand reaching towards a bunch of green, unripe bananas. The bananas are resting on a large, green banana leaf that is wet with water droplets. In the background, several other bunches of green bananas are visible, some with small blue stickers. The lighting is bright and natural, highlighting the texture of the fruit and the leaf.

After 9 months the bananas are harvested

The bananas are washed, labelled and boxed to ready to be shipped to the UK





Fruit buyers are very picky. Each banana is measured and checked to ensure it meets UK supermarkets needs.

Bananas travel by boat from the Windward Islands to the UK. The journey takes 6 days.



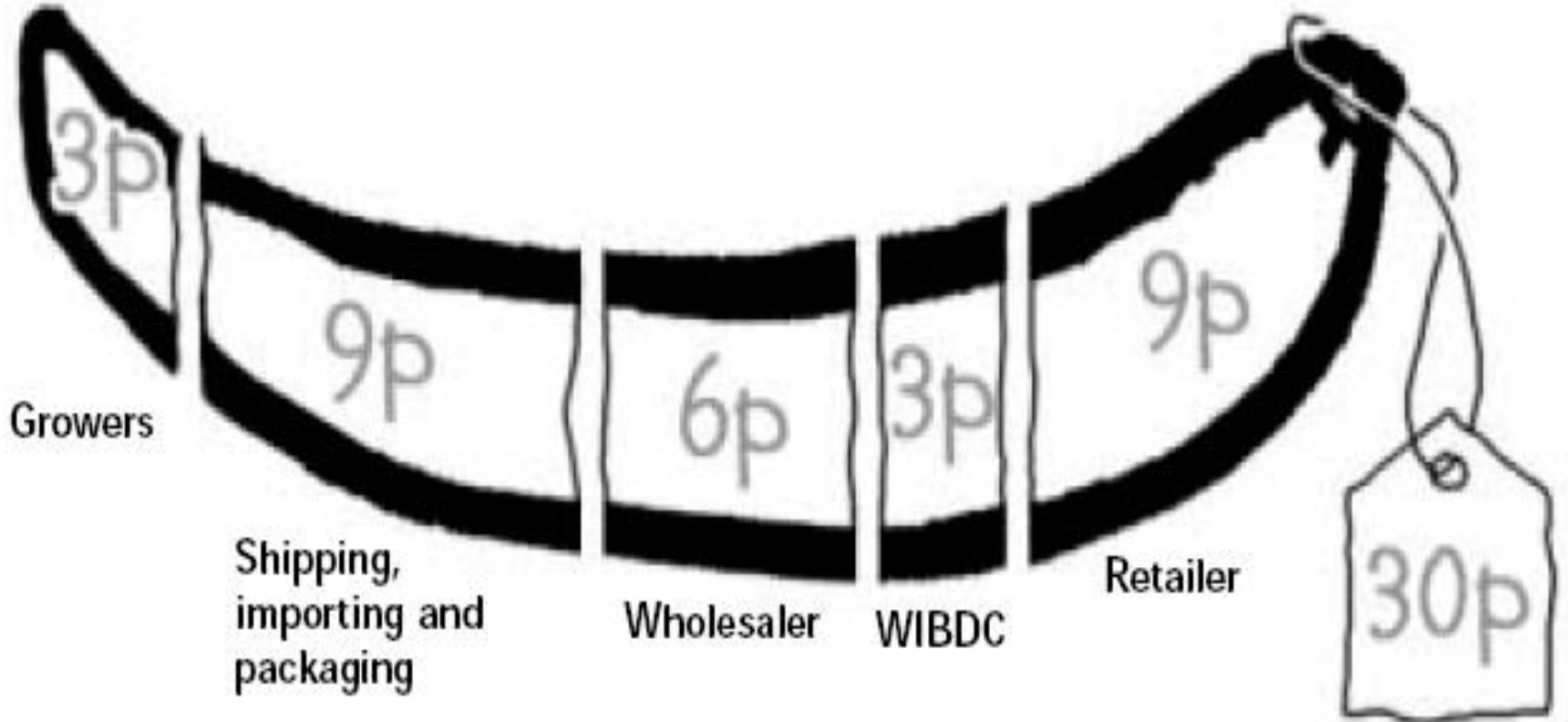


Oxfam





Actual split of income



(This activity is adapted from *Go Bananas*, Oxfam 2000)

**How is Fair Trade helping people
growing bananas?**



FAIRTRADE

**Guarantee
a better deal
for Third World
Producers**